

ELEVATE

2020 PROGRAM RECIPIENTS

The background of the top section features a rustic, autumn-themed scene. In the center, a sign reads "8TH DAY DISTILLERY" in a stylized font. The sign is set against a backdrop of decorative elements including dried corn cobs, leaves, and a woman sitting on a leather sofa. The overall aesthetic is warm and artisanal.

8TH DAY
DISTILLERY

ANEW LIFE PROSTHETICS AND ORTHOTICS

- Detroit, MI
- **Grant Amount:** \$25,000
- **Member:** Level One Bank
- **Business:** Anew Life Prosthetics and Orthotics, LLC is an orthotics practice that provides head to toe orthoses and prostheses services from geriatric to pediatric, including hospice in the New Center area of Detroit, Michigan.
- **Use of Funds:** Anew Life Prosthetics and Orthotics will use the grant to purchase a 3D printer, which will allow them to create state of the art prosthetic and orthotic devices on site.

NAKEE & CO.

- Hamtramck, MI
- **Grant Amount:** \$25,000
- **Member:** Level One Bank
- **Business:** Nakee & Co produces nut butter squeeze pouches, called Nakee Butter and Nakee Butter IQ, which are infused with plant proteins, healthy fats, vitamins, and minerals.
- **Use of Funds:** Nakee & Co plans to use the Elevate grant to bring in a new software technology for project management tracking, implement a new cap design for existing products, and hire a food scientist consultant. They will also use a portion of the Elevate grant as working capital.

DETROIT DOUGH

- Detroit, MI
- **Grant Amount:** \$25,000
- **Member:** Level One Bank
- **Business:** Detroit Dough is a Detroit-based edible cookie dough manufacturer with distribution partnerships with concessionaires like movie theaters, sports arenas, educational, and entertainment venues. This company invests 5% of all revenue back into NW Goldberg, Detroit through their initiative, Dough that Makes a Difference.
- **Use of Funds:** Detroit Dough will use their Elevate funds to start rehabbing their commercial building to bring manufacturing in-house and co-pack for other businesses.

COUNTRY COLOR FLORAL AND GIFTS

- Francesville, IN
- **Grant Amount:** \$25,000
- **Member:** Alliance Bank
- **Business:** Country Color Floral & Gifts is a family-owned, full-service flower shop specialized in world-wide delivery of fresh and silk floral arrangements, along with carrying an extensive line of gifts.
- **Use of Funds:** Country Color Floral and Gifts is using their Elevate funds to purchase new windows for their building, replace their 10-year old Point of Sale (POS) system, and marketing.

A SENIOR RETREAT

- Martinsville, IN
- **Grant Amount:** \$20,800
- **Member:** Home Bank sb
- **Business:** A Senior Retreat provides Adult Daycare at their facilities in Morgan County, Indiana. They provide activities and supervision for clients two to five days per week.
- **Use of Funds:** A Senior Retreat will use the grant to replace the HVAC and water heater systems and to start a Positive Approach to Care (PAC) training program.

CIRCADIAN INVESTMENT GROUP INC DBA AMERICAN CLEANERS

- Mt. Pleasant, MI
- **Grant Amount:** \$24,227
- **Member:** Isabella Bank
- **Business:** American Cleaners offers dry cleaning, laundry, clothing alteration services, pressing, and many other cleaning services.
- **Use of Funds:** American Cleaners will use their Elevate funds to purchase a van to start a to-your-door service, train staff on how to protect customers and themselves due to COVID-19, and hire new staff for clothing delivery services.

MYNATT EVENTS DBA HALI MAE EVENTS

- Mooresville, IN
- **Grant Amount:** \$22,000
- **Member:** Home Bank sb
- **Business:** Hali Mae Events offers professional event planning services and specializes in non-profit fundraising events. The company owns and operates two event venues.
- **Use of Funds:** Hali Mae Events will use the Elevate grant to fund technology enhancements and purchase additional tables and chairs to improve their venues.

SON-RISE BAKERY

- Warren, IN
- **Grant Amount:** \$19,000
- **Member:** The Bippus State Bank
- **Business:** The Son-Rise Bakery provides the Warren-area community with baked goods and local beef, pork, and farm-fresh eggs.
- **Use of Funds:** Son-Rise Bakery will use the Elevate grant to fund improvements to the kitchen equipment, including a commercial stand mixer, freezer, and trays.

SALAMONIE AUTOMOTIVE

- Warren, IN
- **Grant Amount:** \$20,000
- **Member:** The Bippus State Bank
- **Business:** Salamonie Automotive is a rural automotive and repair business that also provides tire sales and service.
- **Use of Funds:** Salamonie Automotive will use the Elevate grant to fund the purchase of a diagnostic wheel alignment tool and associated machinery. The grant will allow the business to provide an additional service on site.

DETROIT CYCLING STUDIO

- Detroit, MI
- **Grant Amount:** \$24,984
- **Member:** First Independence Bank
- **Business:** Detroit Cycling Studio is a family-friendly fitness studio in Detroit that provides affordable group fitness classes for novice, expert, and senior riders. Their goal is to help the community improve their health and wellness through indoor cycling.
- **Use of Funds:** Detroit Cycling Studio will use the grant to purchase bikes for a new rental concept, provide employees with CPR training, purchase better production equipment, a Box Truck, and fund a direct mailing campaign.

JEREMI GROUP INC DBA JEREMI VOCATIONAL INSTITUTE

- Munster, IN
- **Grant Amount:** \$24,760
- **Member:** Peoples Bank
- **Business:** Jeremi Vocational Institute is a trade and technical career training establishment that provides certification courses. This institution creates clear pathways and showcases flexible options for students who wish to have a sustainable career.
- **Use of Funds:** Jeremi Vocational Institute will use the grant to purchase classroom equipment, a web-based learning management system (LMS), and staff training to elevate their industry-specific expertise.

LE'HOST

- Ferndale , MI
- **Grant Amount:** \$25,000
- **Member:** Level One Bank
- **Business:** Le'Host produces cranial prosthetics and hair products for people managing the effects of hair loss due to cancer or other conditions.
- **Use of Funds:** Le'Host will use the Elevate grant to fund a plant expansion, purchase packaging supplies and machinery, customer-service training and sponsor introductory training and seminars.

VALUE ENGINEERING

- Lansing, MI
- **Grant Amount:** \$25,000
- **Member:** MSU Federal Credit Union
- **Business:** Value Engineering provides quality, cost-effective engineering design and construction services for both private and government contracts.
- **Use of Funds:** Value Engineering will use the grant for software and technical design training and to purchase new technical/design software.

FLOW COATINGS

- Clarkston, MI
- **Grant Amount:** \$22,400
- **Member:** Oxford Bank
- **Business:** Flow Coatings provides design, development, manufacture, and application of functional powder coatings for companies, the government, and small businesses.
- **Use of Funds:** Flow Coatings will use the Elevate funds to purchase new coating equipment and train staff on new in-house techniques to properly utilize the enhanced coating method.

MONA LISA DEVELOPMENT

- Detroit, MI
- **Grant Amount:** \$25,000
- **Member:** Level One Bank
- **Business:** Mona Lisa Development is a consulting and construction firm committed to subcontracting primarily with Detroit-based, minority-owned small businesses.
- **Use of Funds:** Mona Lisa Development will use the grant to train and develop workforce, and purchase construction materials for projects based in Detroit.

NINE ZERO SIX COMMUNICATIONS, LLC

- Baraga, MI
- **Grant Amount:** \$25,000
- **Member:** Lake Superior Community Development Corp.
- **Business:** Nine Zero Six Communications provides construction and technological services for utilities with a specialization in telecommunications service.
- **Use of Funds:** Nine Zero Six Communications will use the Elevate grant to purchase work trailers, equipment including a cable location tool, drill rod, and other equipment. They will also use the Elevate Grant for working capital.

IHANA JEWELRY AND ARTISAN GIFTS

- Baraga, MI
- **Grant Amount:** \$25,000
- **Member:** Lake Superior Community Development Corp.
- **Business:** Ihana Jewelry and Artisan Gifts features handcrafted jewelry made in-store by the owner and other local artists' work.
- **Use of Funds:** Ihana Jewelry and Artisan Gifts will use the grant to expand their space to accommodate large groups for community classes and workshops and purchase additional tools.

HUNTER'S HONEY FARM

- Martinsville, IN
- **Grant Amount:** \$25,000
- **Member:** Home Bank sb
- **Business:** Hunter's Honey Farm is a fourth generation Indiana business of beekeepers, which currently operates 500 honey-producing hives. They also provide pollination services to local farmers.
- **Use of Funds:** Hunter's Honey Farm will use the grant to update the honey extracting room for efficiency and train employees to operate the new equipment.

ASH & ELM

- Indianapolis, IN
- **Grant Amount:** \$25,000
- **Member:** Merchants Bank of Indiana
- **Business:** Ash & Elm is a family-owned cidery and café that works with farmers to source local ingredients from family-owned orchards for their ciders.
- **Use of Funds:** Ash & Elm will use the grant to purchase new equipment for faster production and less labor and purchase equipment to provide outdoor service.

FAMILY SUPPORTIVE SERVICES OF NORTHERN MICHIGAN

- Cadillac, MI
- **Grant Amount:** \$25,000
- **Member:** Lake Osceola State Bank
- **Business:** Family Supportive Services of Northern Michigan specializes and offers counseling and family support programs geared toward minority and at-risk populations through the foster care system.
- **Use of Funds:** Family Supportive Services of Northern Michigan will use the Elevate grant to upgrade their facility through improving lighting and remodeling, make technology enhancements, and provide working capital.

MAIN ST COFFEE

- Spencer, IN
- **Grant Amount:** \$25,000
- **Member:** Our Community Bank
- **Business:** Main St Coffee is a coffee shop with full-service espresso bar and kitchen with unique, homemade food on a rotating daily menu.
- **Use of Funds:** Main St Coffee will use the grant to upgrade coffee and kitchen equipment, add a deli counter, and expand the dining and kitchen areas.